

FIESTA AMERICANA RESORT COLLECTION PRESENTS
THE SPIRIT *of* MEXICO



ABOUT US

OUR RESORTS

SPECIAL OFFERS

TRAVEL AGENTS



ISSUE 5 | MARCH 2016

DEALS OF THE MONTH

**FIESTA AMERICANA RESORT COLLECTION
LAUNCHES NEW ONLINE TRAVEL AGENT PROGRAM**



The brand new travel agent portal features the latest information on all its resorts, exclusive travel agent promotions and incentives, as well as important news and invaluable resources.

At the moment the portal is live with four key content sections, however it plans to continuously grow as more information and technology tools become available. Travel agents can find:

- **Resource Center.** This sections is full of digital images, e-brochures, fact sheets, and periodic e-newsletters.
- **Travel agent programs & rates.** Complete with on-going promotions, a destination & brand study program that will turn agents into experts, and updated industry rates.
- **The Spirit of Mexico Experiences.** Features opportunities to sign-up for scheduled FAM trips as well as request and confirm individual site inspections directly at each property..
- **Resort Contacts.** Direct links to all twelve resorts will help the travel agent have all the necessary information to book online their customers' stays.

<http://fiestamericanaresorts.com/TravelAgent>

CARIBBEAN RESORTS TO HOST IMPORTANT CULTURAL FESTIVALS



WINE & FOOD FESTIVAL CANCÚN-RIVIERA MAYA 2016

Live Aqua Cancún All Inclusive Adults Only

For the 4th consecutive year, Live Aqua Cancun All Inclusive Adults Only is proud to host a tribute dinner during the Cancun-Riviera Maya Wine and Food Festival. This gourmet experience will occur on the first day of activities, Thursday April 28th and is co-presented by Gourmet Awards. This 5 course Gourmet Experience will be a tribute to Chef Alejandro Ruiz, featuring the flavors of Oaxaca, as reinvented by Chefs Luis Arellano (Pujol), Manuel Baños (Pitiona), Rodolfo Castellanos (Origen), Odilón García (Casa Oaxaca) and Rafael Villalobos (Casa Oaxaca). Details and tickets available at www.wineandfoodfest.com

LAT20 BY LIVE AQUA TO CO-HOST THE UPCOMING RIVIERA MAYA FILM FESTIVAL

Lat20 by Live Aqua All Inclusive Adults Only

During the upcoming celebration of the Film Festival from April 26 to 27, the new boutique resort Lat20 by Live Aqua All Inclusive Adults Only will co-host all national and international media who travel to the destination for the showing of this important film reunion.

www.rmff.mx

ALL-INCLUSIVE RESORTS EXPAND CULINARY SELECTIONS



NEW SUSHI STATION AT THE FIESTA AMERIVANA COZUMEL ALL INCLUSIVE

Fiesta Americana Cozumel All Inclusive

When the sun goes down, share a special moment at the new Sushi Corner that will surprise the most demanding foodies with our Chef's special creations that combine traditional Asian flavors with local ingredients. Try the house specialty Kambu, made with tempura shrimp, cream cheese, chili, cucumber, rice, fried plantain and spicy mayonnaise.

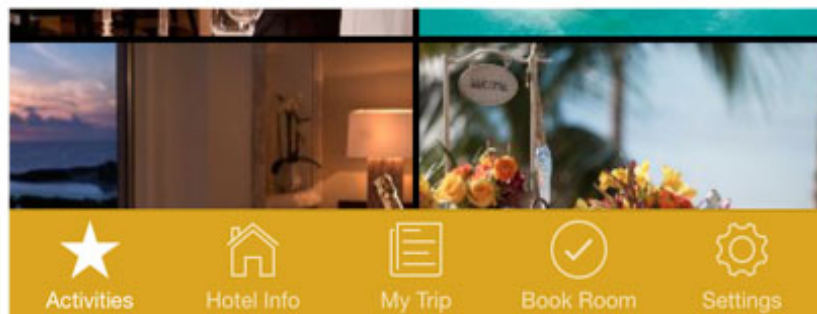
LA CENADURIA AT THE FIESTA AMERICANA CONDESA CANCUN ALL INCLUSIVE

Fiesta Americana Condesa Cancun All Inclusive

Constantly thinking outside the box, Fiesta Americana Condesa Cancun All Inclusive is celebrating a brand new venue: La Cenaduría. This new restaurant features the best in Mexican food; handmade tortillas, the world famous original taco and pastries that can only be found in the streets of Mexico. Located in the lobby, La Cenaduría is guaranteed to appeal to all looking for traditional food, with the quality that defines this resort.

[BOOK NOW](#)

NEW MOBILE APPLICATION "E-CONCIERGE"



Grand Fiesta Americana Coral Beach Cancun

Known for its impeccable service standards and luxurious amenities, Grand Fiesta Americana Coral Beach Cancun is once again raising the bar with the launch of its exclusive new "e-concierge" mobile app. Available for download in Android and iOS starting February 2016. The resort's innovative digital concierge platform takes the guest experience to the next level by offering visitors the ease of vacation planning with just the click of a button after making their reservation.

Guests can discover the resort's acclaimed luxury offerings by browsing the user-friendly platform through their Smartphone or PC. It is like having a personal concierge in your pocket.

The "e-concierge" app also offers a special group tool, perfect for those traveling to the resort for special occasions, weddings or conferences. After inputting a special group code, given to guests via email or upon check-in, guests will have access to event schedules, alerts and real time itinerary changes, ensuring they are always in the know.

Simple to use and free to download, Grand Fiesta Americana Coral Beach Cancun's "e-concierge" mobile app will be available on the App Store and Google Play.

KIDS AND TEENS HAVE A NEW PLAYGROUND



Fiesta Americana Puerto Vallarta All Inclusive & Spa

The hotel boasts completely renovated spaces for both kids and teens who are looking for a truly memorable and fun-filled vacation. This space is designed to attract and appeal to all, kids and teens will be surrounded by new potential friends from all over the world.

Fiesta Kids Room: Here the smallest members of the family will find engaging activities like arts & crafts, games and other guided activities. Guests are always supervised by our team of cast members who design a unique activity program every week.

Kids Garden: Located besides the main pool, the Kids Garden is a fun mini park that includes swings, slides, and other modern game installations.

Teens Club: Teens will walk into a room decorated in surfing-inspired decor. This room houses video games, music, movies, ping-pong and sporting activities – plenty of activities to encourage conversation and friendly competition with potential new friends. An Information Area lists all of the activities taking place each day, so they can decide what they would like to partake in. There is staff available in case they need anything, but they'll have enough freedom to feel independent and pursue their own hobbies in this space.

[BOOK NOW](#)

FOR A GOOD CAUSE



Reconocimiento Especial

Fiesta Americana Villas Acapulco

A special recognition for the entire staff at Acapulco is in order. This esteemed team raised the most funds during 2015 - out of all of the company's hotels and resorts, that support special programs coordinated by Fundación Posadas.

Congratulations!

[BOOK NOW](#)

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