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Dear Friend,

Welcome to the first edition of the Fiesta Americana Resort Collection newsletter, which you will be receiving on a monthly basis with some of the latest news and happenings at our resorts throughout Mexico. We look forward to hearing from you soon!

Enrique Calderon
Chief Operating Officer

GRAND OPENING

Grand Fiesta Americana Puerto Vallarta All Inclusive Adults Only is Now Open!

The newest resort in the Fiesta Americana Resorts Collection, whose resorts expand from the Pacific to Caribbean coasts, is the Grand Fiesta Americana Puerto Vallarta, an all-inclusive, adults-only resort, which opened this past September.

The newly built, 443 oceanfront suites feature private balconies, and is only six minutes from downtown, in what is known today as the "Romance District" because of the charming streets and walkways that will make you want to stroll hand in hand.

The property also features 16 gourmet restaurants and bars, a spa and the 67-suite Grand Club Floor, perfect for honeymooners and couples.

"Puerto Vallarta is all about passion, romance and fun, and this resort is the perfect example" said Ana Gon-Ryan, director of sales for Fiesta Americana.

Rates start at \$250 per person, per night.



NEWS

Fiesta Americana Villas Cancun Named Gold GreenLeader by TripAdvisor

TripAdvisor Green Leaders Program showcases a variety of eco-friendly hotels that are committed to green practices like recycling, consuming local and organic food, tracking energy usage, educating staff and guests on green practices, and providing electric car charging stations, among other green best practices.

The Gold status is the second highest recognition which means the hotel scored above 50% on the program, in addition to meeting all minimum requirements.

Travelers just need to look for the Green Leaf Badge beside the hotel name on TripAdvisor's property listing to see that hotel meets top standards.



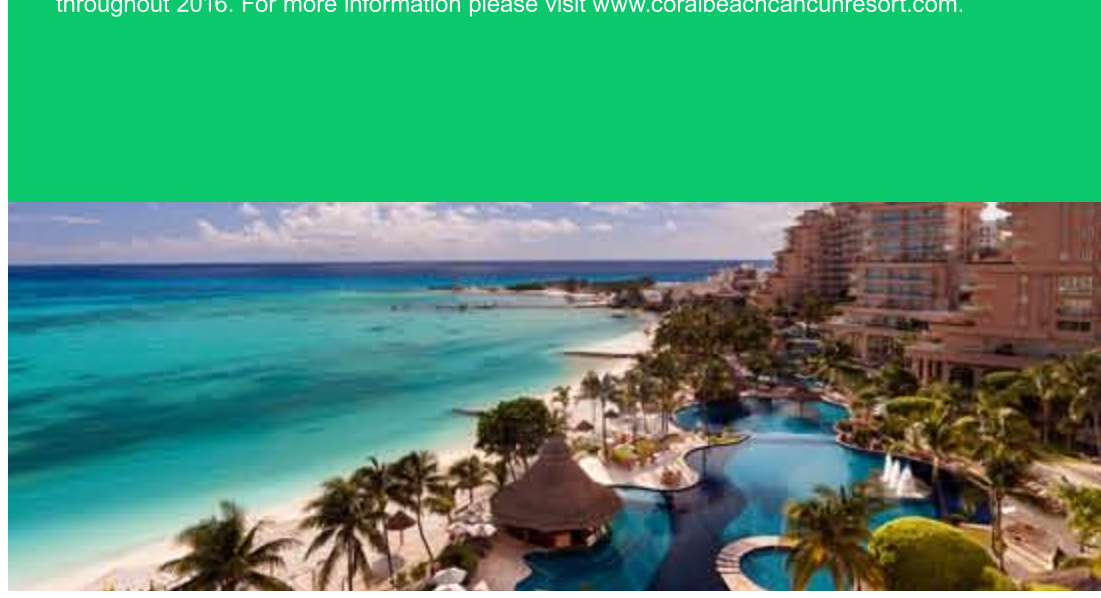
PROMOTIONS

\$1000 Resort Credit at Grand Fiesta Americana Coral Beach Cancun

Guests visiting Grand Fiesta Americana Coral Beach Cancun can truly have it all with our \$1000 Resort Credit promotion. Create your own perfect getaway loaded with pampering and luxurious value-added services and amenities.

Applicable toward stays of five nights or more in a Grand Club Suite, guests can enjoy VIP status at the Grand Club Lounge with its outstanding panoramic views of the Caribbean, as well as a private concierge and butler services that express the true warmth of Mexican hospitality. For those who prefer soaking up the sun and lounging al fresco, the family-friendly Grand Beach Club & Sundeck provide an exclusive oasis with all the VIP amenities. Guest can use the additional \$1,000 USD resort credit in different experiences throughout the resort from romantic dining options and indulgent hydrotherapy treatments at the state-of-the-art Gem Spa to water sports and a roundtrip ferry ride to nearby Isla Mujeres.

This \$1,000 USD Resort Credit promotion is valid on new bookings only, and is available now throughout 2016. For more information please visit www.coralbeachcancunresort.com.



CUISINE

Live Aqua Cancun is a 96% Gluten Free Hotel – Keeping Pace With Today's Dietary Trends

The words "Gluten Free" have been increasingly mentioned throughout the years, and is now a very strict dietary requirement for many. With our guests' interests in mind, Live Aqua Cancun has found a way to adapt to this requirement without sacrificing quality or variety. 96% of the products currently used by our Food and Beverage department are Gluten Free, and used to elaborate the menus for each of our eight restaurants.

Among the special techniques used to achieve Gluten Free options are reductions and dough made of rice or potato, which give sauces, soups or bread the appropriate texture without sacrificing taste.

Live Aqua Cancun is sensitive to our guest's needs and requirements, which is why we urge them to let us know if they have any special dietary needs. Whether it's in advance or directly upon check in, "Your wish is our wish."



SPA

Grand Fiesta Americana Los Cabos SOMMA Wine Signature Treatment "Le Vin Chardonnay"

The southern tip of the Baja California Peninsula is ideal for creating a sanctuary that honors its roots. A space designed for the rejuvenation, sensibility and fusion of the body and soul into a unique concept: the exclusive SOMMA Wine SPA. Using professional fusions the grapes are sensed within the deepest layers of the skin, creating a balance between ancestral and contemporary therapies.

The perfect fusion: A sense of wellness using our Chardonnay wine therapy concept with relaxing and reaffirming properties combined with a synergy of therapeutic massage techniques such as Swedish massage, acupressure and lomi-lomi among others, providing deep relaxation and the innumerable benefits of grape seed oil. This is a best seller for its rich and powerful polyphenol content.

